



AMSTERDAM
INTERNATIONAL
WATER WEEK

AQUATECH
AMSTERDAM

WATER...AND 9 BILLION PEOPLE

Creating a circular and
resilient water environment
in high density living
areas

SHARE YOUR EXPERTISE WITH US!

Do you want to make a real difference? Share your knowledge where it has the most impact: with the owners of water cases we need to tackle.

SHARE YOUR CASE WITH US!

Cities, industries and utilities looking for a breakthrough towards a sustainable water future can now share their case with the best and most relevant experts.

WWW.INTERNATIONALWATERWEEK.COM

30 OCTOBER - 3 NOVEMBER 2017

By 2050, 9 billion people are expected to inhabit the planet. Water scarcity on the one hand, and flood-proof cities on the other, will become our main challenges. Amsterdam International Water Week 2017 presents a new approach that **tackles these challenges** head on. We are calling on cities, industry and international institutions to send us their water cases. These will be matched with the best, brightest and most innovative expertise, ideas and technology: from decision-makers to innovators, water experts to financial and government experts. Amsterdam International Water Week aims to **bring together** all the ingredients to take cases forward. **Let's create real breakthroughs together!**



AIWW 2017: THE AMBITION

Water management has entered into a new era of complex and unpredictable risks, challenges and opportunities.

As economies grow, so does the demand for water and the impact on the world's resources. With a growing world population, climate change and encroaching demographic and economic changes, global leaders need to address multiple issues to secure the sustainable use of water in the future.

Amsterdam International Water Week is the platform bringing together leaders from government, the private sector, academics and society all over the world; together we will explore a new era of Sustainable Development Goals that represent a global process of resiliency, optimal resource efficiency and transition to circular economies.

Amsterdam International Water Week is doing something new in 2017. Matching concrete international water cases to the right international experts and leaders allows us to be both practical and in-depth, and so achieve real breakthroughs in the transition to a circular and resilient water environment for high density living.

Come to the water valley of Europe

Amsterdam International Water Week will be held for the fourth time from October 30th to November 3rd in 2017. The event is built on centuries of Dutch experience with water, and is based in the beautiful capital of the Netherlands, water valley of Europe. Visit the latest innovations in water supply and flood management and see the impressive water works.

AIWW 2017 boasts 50 years of experience with the Global Water Exhibition Aquatech. With a total of 856 exhibitors, showing the latest technology in water treatment and recovery, Aquatech attracts around 19,000 visitors from 139 countries. The perfect venue to showcase best practice solutions and cases for viable investment to connect water resources, drinking water supply and waste water treatment in one event.

AIWW 2017: THE **4** MAIN CHALLENGES

AIWW 2017 has identified the four main water challenges facing the cities and industries of tomorrow. These challenges are the binding principle in all cases, the indepth labs and other contributions.



1 Water efficiency and Value

Keywords: value chain, growth, water efficiency, water footprint, water stewardship, compliance, viable investments, economies of scale, FIIG, asset management, finance strategy and implementation, blue economy and resilient business models.

2 Water management and Resilience

Keywords: climate change & water resilient (urban) structures, collaborative and transformative adaptation, transition infrastructure and (re)designing with water, adaptive water allocation and resilient industries, infrastructure and utilities models.

SHARE YOUR CASES, VISIONARY IDEAS, EXPERTISE

SHARE YOUR CASE WITH US!

Cities, industries and utilities looking for a breakthrough towards a sustainable water future can now share their case with the best and most relevant experts.

Find out more at: www.internationalwaterweek.com

The call for cases and abstracts closes April 17th, but the online discussion starts now.



Menno Holterman - Co chair managing board
Amsterdam International Water Week

We are looking for real breakthroughs. That is why we invite the owners of large water issues - cities, industries, utilities - to share their case with us. Our aim is to bring together decision makers and the relevant experts, share the results of collective cooperation, take away boundaries and connect people to develop and implement solutions for their water requirements.”



Institutional transition and Governance

Keywords: resilient governance, institutional capacity, water partnerships, governance, partnering and transboundary dialogue.

Innovative water system implementations

Keywords: recovery of valuable materials like calcium pallets, bioplastics, alginate and fertilizers, energy and nutrients, ammonia from digestate, solid dry brine from desalination, alginate from granular sludge, management of micro pollutants, desalination, decentralized treatment.

AND SOLUTIONS WITH US!

SHARE YOUR EXPERTISE AND VISIONARY IDEAS WITH US!

Do you want to make a real difference? Share your knowledge where it has the most impact: with the owners of water cases we need to tackle. Or take your ideas further in the in-depth labs with the best experts in your field. Find out more at: www.internationalwaterweek.com

JOIN OUR ONLINE COMMUNITY: WWW.INTERNATIONALWATERWEEK.COM

Amsterdam International Water Week

Monday October 30th – Friday November 3d

PROGRAMME AT A GLANCE

Monday 17:00
**OFFICIAL OPENING
CELEBRATIONS WITH HIGH
LEVEL KEY NOTE SPEAKERS**



THE CONFERENCE: CITY CASES

Matching cities with experts to tackle water issues



THE CONFERENCE: INDEPTH LABS

Opportunity for government, finance, technology, water and resilience experts to share views



THE CONFERENCE: TOPICS:

- Water efficiency and value
- Water management and resilience
- Innovative water system implementations
- Institutional transition and governance

REDUCE YOUR INDUSTRIAL WATER FOOTPRINT

at the Aquatech Industrial User Experience



AQUATECH AMSTERDAM:

The world's leading trade exhibition for process, drinking and waste water

SOCIAL AND NETWORKING EVENTS IN AMAZING AMSTERDAM



YOUNG WATER PROFESSIONALS PROGRAMME

Inspiration from the next generation



AQUATECH INNOVATION AWARDS

Showcasing the game changers of tomorrow

EXCURSIONS TO THE LIVING LAB



THE CONFERENCE: INDUSTRY CASES

Matching industries with experts to tackle water issues



SARPHATI SANITATION AWARDS

We reveal the entrepreneurs who are following in the footsteps of famous physician Sarphati, the 18th century pioneer in water, sanitation and recycling





‘Could this be you?’

photo's: speakers and participants 2015

JOIN OUR COMMUNITY!

The programme committee of the Amsterdam Water Week consists of a wide range of international experts.

for more information:

www.internationalwaterweek.com

Take part in the online labs

Become a sponsor of Amsterdam International Water Week:

maximum visibility, high level networking opportunities, innovations at the water heart of Europe

Send us your cases or ideas:

download more information on www.internationalwaterweek.com

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John Batten, Global Director of Water & Cities, Arcadis, Programme Committee Member Amsterdam International Water Week

Many cities around the world are coming up with innovative and sustainable solutions to some of our greatest urban water challenges around resiliency, efficiency and quality. Global conferences such as Amsterdam International Water Week allow us platforms to innovate, share and collaborate to improve the state of water globally.”

For general information about International Water Week Amsterdam:

www.internationalwaterweek.com

info@iwwamsterdam.com

+31 70 30 43 708

