



AMSTERDAM
INTERNATIONAL
WATER WEEK



30 October - 3 November 2017

Your one stop shop for inspiration, expertise, leadership and solutions:

Young Water Professionals Programme/AIWW Conference/Aquatech Amsterdam/
Floodex/Excursions to 'Living Lab'/Sarphati Sanitation Awards

www.internationalwaterweek.com

Amsterdam International Water Week Conference: Leaders Forum

ORGANISERS:



THE AMSTERDAM INTERNATIONAL WATER WEEK LEADERS FORUM

Join mayors, CEOs, investors, policy makers
and leading experts and be part of the breakthrough

'Water...and nine billion people'

Water management has entered into a new era of complex and unpredictable risks, challenges and opportunities. As economies grow, so does the demand for water and the impact on world's resources. With a growing world population, climate change and encroaching demographic changes, global leaders need to address multiple issues for a sustainable water future. This is why the Amsterdam International Water Week invites world's industrial, city-and water leaders to the AIWW conference leaders forum.

Take action

The AIWW leaders forum is about translating shared knowledge into action. The event takes place on Tuesday October 31st 2017 in Amsterdam, RAI venue. It is an invitation only, one day Forum. Leaders from cities, industries and utilities will bring their water issues to the table. These are real water cases which will be matched with the relevant stakeholders and experts. By bringing the right high level community together, we aim to achieve real breakthroughs and decisions. Together with stakeholders from international institutions, experts and investors, steps will be taken to achieve breakthroughs for different cases subjects and issues.

Utilities, industries and cities

The forum starts with inspiring keynotes, followed by three thematic round table sessions focusing on industry, cities and utilities. The three groups come together in the integrated leaders forum to share results and ideas. The breaks and the leaders dinner allow ample time to network with leaders from different sectors and parts of the world.

Lykke Leonardsen:
Programme Leader for
Green Urban Solutions,
City of Copenhagen



'We are looking to develop
solutions that have not been
tested around the world before'

'ACHIEVING REAL BREAKTHROUGHS'



Amsterdam has long pursued sustainable urban development, resulting in a timeless, enduring cityscape. The focus is on energy and raw materials transfer, open planning, climate proofing, mobility and electric transport. Our integrated approach to water and waste management is inspiring. Everything from drinking water to sanitation is managed by a single company, Waternet, which works closely with AEB, a company specialized in extracting energy from waste. The expertise of these two companies, when bundled with the expertise and experience of the city in the areas of spatial planning and sustainability, forms a 'golden triangle' of know-how and best practices.

But we remain ambitious. That is why we submitted our 'clean capital initiative' as a case for the Amsterdam International Water Week conference. I look forward to be inspired by the new insights and solutions the AIWW delegates will bring to the table. It will help us accelerate the transition to a circular economy and a sustainable future. I invite leaders from cities, industries and utilities to join us in Amsterdam!

Together, we can achieve real breakthroughs.

Eberhard van der Laan,
Mayor of Amsterdam

The Amsterdam International Water Week (30 October-3 November 2017) is a bi-annual highlight for my city and the Netherlands. It gives me great pleasure to welcome 20,000 passionate leaders and professionals, driven to make the transition to a circular and resilient water environment.

PROGRAMME LEADERS FORUM

DATE: TUESDAY OCTOBER 31ST 2017

TIME: 9:00 – 21:30 H

LOCATION: AMSTERDAM RAI

09:00 – 10:30	Leaders Keynotes
10:30 – 11:00	Coffee Break
11:00 – 12:30	Thematic Round Table Sessions
12:30 – 14:00	Lunch Break
14:00 – 15:30	Thematic Round Table Sessions
15:30 – 16:00	Coffee Break
16:00 – 17:30	Integrated Leaders Forum
18:30 – 21:30	AIWW Leaders Dinner



**Chair Utility
Leaders Round Tables**
Roelof Kruise
CEO Waternet,
Utility Amsterdam
Contact:
job.rook@amsterdamiww.com



**Chair Resilient City
Leaders Round Tables**
Henk Ovink
Special Envoy
International Water Affairs for
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**Chair Industry
Leaders Round Tables**
Menno Holterman
CEO Nijhuis Industries
Contact:
xander.debruine@amsterdamiww.com

AMSTERDAM INTERNATIONAL WATER WEEK 2017

PROGRAMME AT A GLANCE

30 October–3 November

The Amsterdam International Water Week is one of the most diverse and innovative water events in Europe. Cities, utilities and industries meet at all levels. The unique combination of the world renowned Aquatech Exhibition, Floodex and the Amsterdam International Water Week conference, means that solutions and business connect with policy and science to discuss a broad range of subjects. A unique opportunity to share your views with over 25,000 experts.

SATURDAY 28 OCTOBER	SUNDAY 29 OCTOBER	MONDAY 30 OCTOBER	TUESDAY 31 OCTOBER	WEDNESDAY 1 NOVEMBER	THURSDAY 2 NOVEMBER	FRIDAY 3 NOVEMBER
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**INSPIRING EXHIBITIONS:
AQUATECH AND FLOOD EX EUROPE**

YOUNG WATER PROFESSIONALS PROGRAMME

MORNING



LEADER
EVENT*

SIDE
EVENTS

AIWW CONFERENCE

KEYNOTE SESSION

THEME SESSIONS |
SOLUTION
WORKSHOPS

THEME
SESSIONS

LEADERS
FORUM

THEME SESSIONS |
SOLUTION
WORKSHOPS



SIDE EVENTS*



EXCURSIONS
TO THE LIVING LAB

AFTERNOON

PUBLIC EVENT

LEADER EVENT*

EXCURSIONS
TO THE LIVING LAB

AIWW WELCOME*
AND HIGH LEVEL
MEETING*

AIWW OPENING
CEREMONY

AIWW DINNER*

THEME
SESSIONS

THEME
SESSIONS

AIWW LEADERS
DINNER*

LEADERS
FORUM
KEY
NOTES

LEADERS
FORUM*

THEME SESSIONS |
SOLUTION
WORKSHOPS

CONCLUDING
SESSION

CONFERENCE
DINNER



EXCURSIONS
TO THE LIVING LAB

EVENING

* INVITATION ONLY

THE AIWW CONFERENCE

'Water...and nine billion people' is the subject of the Amsterdam International Water Week conference. How do we achieve a safe, clean and sustainable water future in high density living areas? Our goal is to facilitate real breakthroughs on this subject and to follow up on the discussions until we reach that goal.

We will be matching concrete, real life water cases and case owners to international experts and solutions. A case can be a city facing specific water challenges, an industry wishing to reduce its water footprint or a region wanting to increase agricultural yield with less water. A solution is anything that can help us in the transition to circular and resilient water environment in high density living areas. A game changing innovation, an indepth analyses, a best practice, new scientific insights, financial or governance models.

We aim for a series of 'Amsterdam Agreements' where cases owners, and – for example - experts, suppliers, investors, pledge to continue their work until they reach the goals that they have set.

We believe this new concept will make the Amsterdam International Water Week 2017 an event where real breakthroughs are made and a community of innovators is forged.

'Water represents man's most challenging and complex risk. Floods and droughts, pollution and water conflicts combine in possibly disastrous ways with rapid urbanization, a growing demand for food and energy, migration and climate change. The water challenges carry the risk of disruptive transitions.

We need all of you in order to build this global water coalition together. We need your input, your knowledge and expertise, networks and solutions as an active partner in the Amsterdam International Water Week's Leadership fora.

Safe water for all is the ultimate reward. So please join and work with us on global water change, there is no time to waste!

Only a better understanding of these complex risks will allow us to de-risk the world effectively. With opportunities for real change, transformative projects everywhere and on every scale. To realize this change we need to build strong coalitions. Only by working together will we be able to strengthen our resolve, embrace the complexity, challenge our understandings, and advance catalytic and innovative approaches to the much needed funding, better governance, and impactful implementation.

Henk WJ Ovink

Special Envoy for International Water Affairs,
Kingdom of The Netherlands
Sherpa to the UN/WB High Level Panel on Water

Cases: 3 INSPIRING PIONEERS

Amsterdam, Rotterdam and Akzo Nobel, all pioneers in innovation when it comes to sustainability, were the first to submit a case.

Case 1 Sectoral Supply Chain Connections for vibrant local markets of waste and raw materials

CASE OWNER AkzoNobel
LEADERS Martijn Kruisweg, Manager Commercial Excellence and Sustainability Management, AkzoNobel

Case 3 Clean Capital: Combining research and match making between waste and innovative technologies

CASE OWNER Waternet, City of Amsterdam
LEADERS Roelof Kruize, CEO Waternet

Case 2 Resilient Rotterdam from strategy to implementation City of Rotterdam

CASE OWNER Mayor Ahmed Aboutaleb
LEADERS Chief Resilience Officer Arnoud Molenaar

The cases are available on
www.internationalwaterweek.com

MEET THE INTERNATIONAL PROGRAMME COMMITTEE for the Amsterdam International Water Week Conference:

Ambika Jindal
Annemiek Nijhof
Annette Bos
Arjen Hoekstra
Arjan van Timmeren
Arjen Frentz
Arnoud Molenaar
Barbara Anton
Betsy Otto
Cees Buisman
Christopher Gasson
Geoff Gage
Ger Bergkamp
Guy Alaerts
Hein Pieper
Henk Ovink
Henk Jan Top
Jose Luis Inglese
John Batten
Joppe Cramwinckel
Jorg Simon
Josef Klinger
Lisette van Doorn
Lykke Leonardse
Mark van Loosdrecht
Martijn Kruisweg
Menno Holterman, co-chair
Paul Mc Neillis
Piet Klop
Ricardo Cepeda-Marquez
Roelof Kruize, co-chair
Ron Thiemann
Sharon Keren
Stephen Hart
Sudhir Murthy
Tomás Michel
Willy Verstraete
Wim Drossaert
Wim van Vierssen

ING (Dutch Retail Bank)
TAUW, advice and engineers
RAI Amsterdam, The Netherlands
University of Twente, The Netherlands
Amsterdam Institute for Advanced Metropolitan Solutions (AMS)
Eureau/VEWIN (The Association of Drinking Water Companies in The Netherlands)
Municipality of Rotterdam, The Netherlands
ICLEI - Local Governments for Sustainability
World Resource Institute
WETSUS, European centre of excellence for sustainable water technology
Global Water Intelligence
Amane Advisors
International Water Association (IWA)
IHE Delft
Dutch Water Authorities, The Netherlands
Ministry of Infrastructure & the Environment, The Netherlands
Accenture
AYSA
Arcadis
Visting professor Nanyang Technological University (NTU) School of Social Sciences (Economics)
Berlin Wasser, Germany
Global Water Research Coalition
Urban Land Institute EUROPA
Municipality of Copenhagen, Denmark
Technical University Delft, The Netherlands
Akzo-Nobel
Nijhuis Industries
DNV-GL
PGGM Investments
C40 Cities Climate Leadership Group
Waternet, watercycle company Amsterdam
Deltares
Tel Aviv Water Company, Israel
EU Investment bank
DC Water
Water Supply and Sanitation Technology Platform (WSSTP)
Gent University, Belgium
Dunea drinking water company, The Netherlands
Water Top Sector, The Netherlands

PROUD TO PRESENT THE SPONSORS OF the Amsterdam International Water Week Conference:

GOLD SPONSORS:



SILVER SPONSORS:

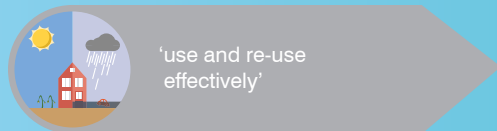


The AIWW leaders forum: MIX, MEET and MATCH

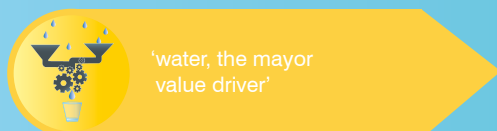
Creating a circular and resilient water environment in high density living areas.

1. DEFINING THE CASE: SCOPE, ISSUES

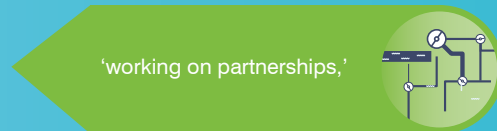
INNOVATIVE WATER SYSTEM IMPLEMENTATION



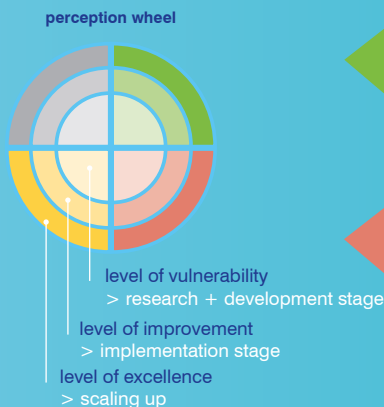
WATER EFFICIENT AND VALUE



INSTITUTIONAL TRANSITION AND GOVERNANCE



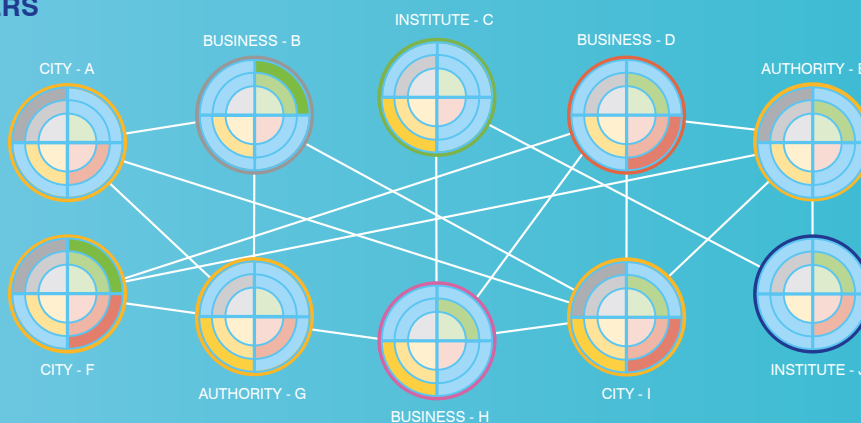
WATER MANAGEMENT AND RESILIENCE



2. MATCHING RELEVANT STAKEHOLDERS

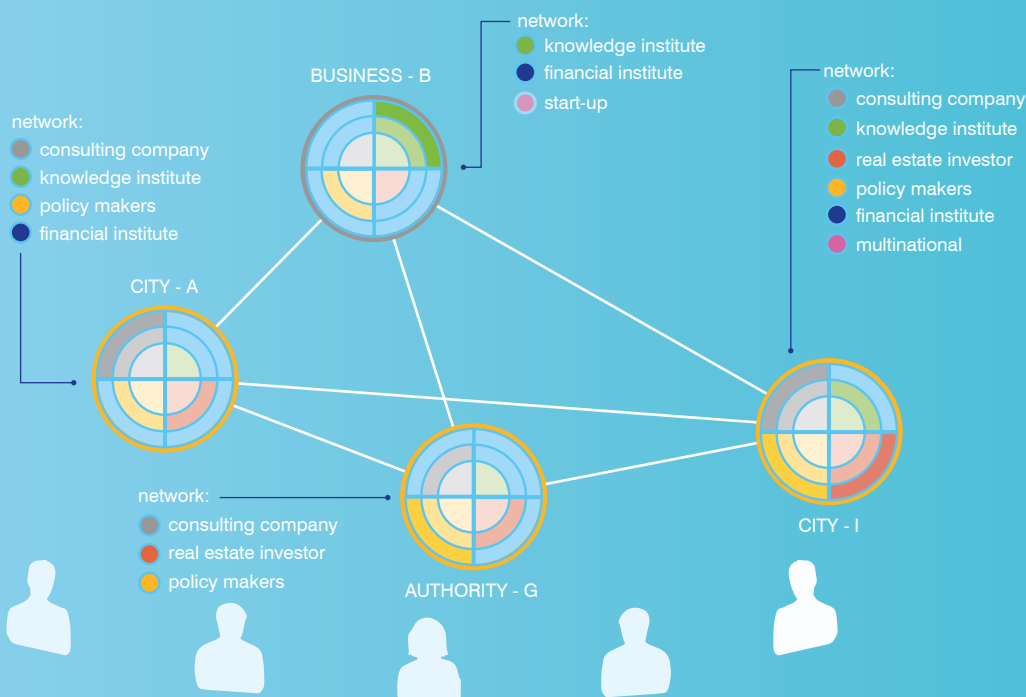
POTENTIAL STAKEHOLDERS:

- consulting companies
- knowledge institutes
- investors
- policy/decision makers
- financial institutes
- multinationals
- start-ups



3. MEET AND EXCHANGE

Work together, implement and scale up



4. FORMING COALITIONS, ACHIEVING BREAKTHROUGHS

Platform Water, Business & City opens opportunities to exchange insights and knowledge with front running water authorities, businesses and cities. City administrations, water authorities and businesses share their ambition: to become resilient, circular and smart. Efforts in creating a more water resilient environment and business, are worth sharing.

Platform Water, Business & City uncovers recent achievements and contemporary challenges still to face. The platform will highlight knowledge and investment opportunities and will create durable partnerships. One on one meetings will make the Platform of high value to generate real opportunities for sustainable urban development and water management projects.